



0% ACCIDENTS IN CYCLE LOGISTICS THROUGH 0% STOCKS

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INTRODUCTION & GOALS

- Background & Professional Overview
 - The BRAVE Test Explained
 - Objectives of Today's Presentation

VISION FOR 0% ACCIDENTS

- **Focus on Accessibility:**
- Prioritize Reduced Mobility Persons
- Inclusive, sustainable cycling solutions

THE LOGISTICS ANALOGY

- High stock levels obscure problems
- Lowering stock levels reveals areas for improvement

STRUCTURE OF THE BRAVE TEST

- Understanding Diverse Skill Levels
- 3 Phases: Immobility, Groups & 6 exercises
- Benefits of Participation

INSIGHTS & VISION

- **Ebook 3 Steps to Make Bicycle Mobility Safe & Easy**
 - Key concepts, questions, and decision-making tools
- **Vision Mobility Simplified:**
 - Integration of cycling into daily travel
 - Reducing CO2 impact significantly

CALL TO ACTION & QUESTIONS

- **Invitation:**

- Sign up for the BRAVE test: 100€
- Reserve the ebook: 12.50€ (with contribution to social charges)
- STAND 52

Questions & Sharings



THANK YOU

- Judith UN Bicycle Mobility Coach

Espace PaMA Stand 52

Link to

brave@espacepama.org

- espacepama.org/formation/
- [film brave test in english](#) with FUB & Ministry Transition Ecologique