



# 0% ACCIDENTS IN CYCLE LOGISTICS THROUGH 0% STOCKS

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26 OCTOBER 2024 ICBF JAARBEURS UTRECHT NETHERLANDS

# INTRODUCTION & GOALS

- Background & Professional Overview
  - The BRAVE Test Explained
- Objectives of Today's Presentation

# VISION FOR 0% ACCIDENTS

- **Focus on Accessibility:**
  - Prioritize Reduced Mobility Persons
  - Inclusive, sustainable cycling solutions

# THE LOGISTICS ANALOGY

- High stock levels obscure problems
- Lowering stock levels reveals areas for improvement

# STRUCTURE OF THE BRAVE TEST

- Understanding Diverse Skill Levels
- 3 Phases: Immobility, Groups & 6 exercises
- Benefits of Participation

# INSIGHTS & VISION

- **Ebook** 3 Steps to Make Bicycle Mobility Safe & Easy
  - Key concepts, questions, and decision-making tools
- **Vision Mobility Simplified:**
  - Integration of cycling into daily travel
  - Reducing CO2 impact significantly

# CALL TO ACTION & QUESTIONS

- **Invitation:**

- Sign up for the BRAVE test: 100€
- Reserve the ebook: 12.50€ (with contribution to social charges)
- STAND 52

## Questions & Sharings

# THANK YOU

- Judith UN Bicycle Mobility Coach

Espace PaMA Stand 52

Link to

[brave@espacepama.org](mailto:brave@espacepama.org)

- [espacepama.org/formation/](https://espacepama.org/formation/)
- [film brave test in english](#) with FUB & Ministry Transition Ecologique